

## **EURO-LOG introduces innovative app concepts at transport logistic 2015**

*The IT service provider showcases innovative software solutions to simplify logistics processes at the leading international trade fair for logistics, mobility, IT and supply chain management*

**Hallbergmoos-Munich, 2 April 2015** – EURO-LOG, a provider of cross-departmental process and IT integration solutions, is once again hosting a stand at transport logistic, the leading trade fair for logistics, mobility, IT and supply chain management. From 5 to 8 May, EURO-LOG will be at Messe München, Munich's trade fair and exhibition site, at stand 201 in hall A5, showing visitors how the company's innovative IT solutions can be deployed to simplify logistics processes. The web app concept for cloud-based solutions is a key part of the approach. In addition to smartphone apps such as Mobile Track, all web applications, including the Supply Chain Management System, can be operated intuitively using clear app icons. "This functionality gives our products a particularly high usability factor, enabling companies to save time and money on things like training, for example", explains Jörg Fürbacher, Chairman of EURO-LOG AG.

The app can also help users to achieve sustainable time and process cost savings, as well as improved process quality. "Logistics managers no longer need to search for relevant information, because the search results defined as important are presented automatically and in real-time. This means that any deviations in the shipping process can be responded to at an early stage", says Fürbacher. The web apps can be individually configured so that those responsible can show information that is relevant for them, such as when goods have not been loaded by a certain time or when notifications are missing. The apps perform a data search on behalf of the user and display new information at a glance.

With EURO-LOG applications, companies can create real-time transparency in their supply chain, and control their logistics processes on component level. Throughput times can be optimised, as service provider performance is evaluated to a high degree of precision – at state or postcode zone level – by the Supply Chain

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Management System, making it easy to determine the current level of service provision.

At the EURO-LOG stand, experts from Lufthansa Cargo, Ingram Micro Distribution, Balluff, KION Group/STILL, PAKi Logistics, Rhenus Freight Logistics, 24plus Systemverkehre and GS Frachtlogistik will be discussing their current logistics optimisation projects and reporting on their experiences with EURO-LOG solutions in day-to-day use.

#### **EURO-LOG AG**

For 25 years, EURO-LOG has been providing IT services to shippers and logistics service providers who know that logistics is much more than just transporting goods from A to B. With the help of the EUROLOG SCM PLATFORM, the IT service provider connects all process partners involved in real time, creates a transparent supply chain to improve cooperation and offers managers maximum control.

The innovative IT solutions, which provide open service interfaces, are ready to use on the EUROLOG SCM PLATFORM: B2B Integration, Procurement Management, Transport Management, ONE TRACK Shipment Tracking, Container Management and Mobile Logistics Solutions. EURO-LOG's solutions are currently used by international customers operating in sectors such as automotive, ecommerce & retail, industry and logistics as well as many others.

EURO-LOG was founded in 1992 as a joint venture by Deutsche Telekom, France Telecom and Digital Equipment. The firm became a "people-owned company" in 1997 and developed into one of the leading providers of IT and process integration. Today, at the head office in Hallbergmoos-Munich with its own computer centres, more than 80 employees provide for transparency in logistic processes with innovative software applications and individual links.

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