

## **EURO-LOG and Rhenus Freight Logistics win elogistics award for innovative supply chain management**

*At the AKJ Automotive Congress, EURO-LOG and its customer Rhenus Freight Logistics were awarded with the elogistics award for the "Procurement logistics 2.0 – Rhenus Supply Chain Connect module" project*

**Hallbergmoos-Munich, 16<sup>th</sup> of April 2015** – EURO-LOG and its customer, logistics service provider Rhenus Freight Logistics, won the elogistics award at the 30th International Automotive Congress hosted by AKJ Automotive in Saarbrücken. The award was presented during a celebratory gala dinner in the evening of Wednesday, the 15<sup>th</sup> of April 2015. The two companies were presented with the award for their work on the "Procurement logistics 2.0 – Rhenus Supply Chain Connect module" project, which involved the creation of an innovative procurement logistics concept, using WebApp technologies. Since 1999, the award has been presented every year in recognition of innovative developments and applications of modern IT technologies in process-oriented solutions.

The objective of the "Procurement logistics 2.0" concept was to sustainably reduce the logistics costs for Rhenus Freight Logistics customers and to consistently improve process quality. To achieve this, transparency needed to be created in the supply chain and the security of supply for Rhenus Freight Logistics and its customers needed to be ensured by integrating otherwise separate IT modules into one innovative overall concept. The implementation of EURO-LOG's Supply Chain Management solution (SCM solution) in September 2014 marked the introduction of an innovative cross-location order management system for procurement that meets the defined goals.

"The EURO-LOG Supply Chain Management system links all partners involved in real time and ensures that the supply chain is transparent. This enables our customer's supply chain to be controlled using reliable data", explains Jörg Fürbacher, Chairman at EURO-LOG.

Thanks to the WebApp concept in the Rhenus Supply Chain Connect module, logistics coordinators can avoid having to conduct unnecessary searches for relevant information since search results defined as relevant are reported automatically and in real time. This means that any deviations in the shipping process can be responded

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to at an early stage. The WebApps can be individually configured so that those responsible can see information that is relevant for them, such as when goods have not been loaded by a certain time or when notifications are missing. The apps perform the data search for Rhenus Freight Logistics and display any new information directly in the menu for the user to view at a glance. The application is extremely easy to use thanks to the app concept.

As an extended functionality of the software-as-a-service solution, the Event Management module enables the implementation of “management by exception”. The SCM system checks compliance with business processes at previously defined points and actively informs those responsible, for example by e-mail, if there are any deviations. This allows those involved to concentrate on deviations instead of monitoring and evaluating the entire process on the platform.

“Implementing the SCM solution has enabled us to create transparency within our supply chain and manage the complexity of our logistics processes with the aid of an easy-to-use software application. The solution has helped us to achieve the desired improved process quality and a sustainable reduction in logistics costs. At first, the control station users did not realize that they even needed the WebApps – now, they do not want to be without them. What’s more, thanks to the WebApps our customers have a simple and clear way of monitoring their deliveries”, says Robert Recknagel, Product Manager Freight Industry Solutions at Rhenus Freight Logistics.

Within three months, EURO-LOG met Rhenus Freight Logistics’ requirements for a solution to the objectives set. The SCM system was easily integrated into Rhenus Freight Logistics’ existing IT infrastructure and into the operations of the logistics service provider’s customers. The fact that the solution is easy to integrate means that it boasts an exceptionally high level of flexibility, even when it comes to the addition of future Rhenus partners.

Images are available [here](#).

#### **AKJ Automotive**

Objective of the AKJ is the joint development of processes and structures for increased effectiveness and efficiency in the supply chain of the automotive and supplier industry. In contrast to other expert groups, AKJ is purely focusing on the application level and uses best practices from universities and across business sectors to really change the automotive industry towards excellence.

## Rhenus

Rhenus Group is a global logistics service company with a turnover of € 4.1 billion. Rhenus has more than 390 locations worldwide and employs 24,000 people. The Rhenus business areas – Contract Logistics, Freight Logistics, Port Logistics and Public Transport – manage complex supply chains and create wealth by means of innovative value-added services.

## EURO-LOG AG

The IT service provider EURO-LOG was set up in 1992 as a joint venture by Deutsche Telekom, France Telecom and Digital Equipment. In 1997 the business became a “people owned company” and, under this dynamic, developed into a leading provider of IT and process integration. Today, at the head office in Hallbergmoos-Munich with its own computer centres, more than 80 employees provide for transparency in logistic processes with innovative software applications and individual links.

EURO-LOG produces cross-company process solutions for both shippers and logistics service providers. By doing so, EURO-LOG links its solutions to existing applications, such as SAP systems. For the forwarding industry EURO-LOG offers solutions such as Supply Chain Management, Freight Management, Transport Management, Container Management and Time Slot Management. The Dispatch Portal, mobile logistics solutions such as the app Mobile Track, order entry software ONE LINK and Pallet Management are solutions specially developed for logistics service providers. These days, customers from the industries automotive, industry, trade, high-tech, electronics, consumer goods, chemicals and pharmaceuticals, engineering, contract logistics, logistics services and cooperatives, express parcel services, and others are using the integration solutions from EURO-LOG.

You may find further information on EURO-LOG under [www.eurolog.com/en](http://www.eurolog.com/en).