**Rhenus France relies on Mobile Track for deliveries to stores**

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*The Mobile Track logistics app is being used by Rhenus in France for managing deliveries to stores of an American US fashion label*

**Hallbergmoos-Munich, 22nd of April 2015** *–* Rhenus has decided to rely on the Mobile Track logistics app from EURO-LOG to manage deliveries to an international fashion company's stores in France. HGV drivers use the app for creating and transmitting proof of delivery in real time. Rhenus’ customer requires this in order to prove that deliveries have been made to stores. Drivers can use the app in French, English or German.

When a driver delivers the order to the individual branch of the store in a shopping mall, he scans the barcodes on the packages in their disposable containers. This includes checking for completeness, so the status of the delivery can be transmitted in real time. If as is often the case at the delivery bay of a shopping mall, the smartphone cannot get a signal when it generates the report, the app can also be used in off-line mode. The data are then transmitted as soon as the phone comes within range of a signal again. The status reports have been individually customised for Rhenus and can be transmitted in EDIFACT format. Thus the information is received and used by the Rhenus merchandise management system in real time.

The app was delivered for Rhenus within four weeks, since a quick resolution was needed to control deliveries to stores of the customer with branches throughout the world. Since Mobile Track is intuitively easy to use, training on the mobile app was done entirely over the phone.

**EURO-LOG AG**

The IT service provider EURO-LOG was set up in 1992 as a Joint Venture by Deutsche Telekom, France Telecom and Digital Equipment. In 1997 the business became a “people owned company” and, under this dynamic, developed into a leading provider of IT and process integration. Today more than 80 employees at the head office in Hallbergmoos-Munich, with its own computer centres, are providing innovative applications and individual links for continuous efficiency in logistics processes between suppliers, service providers, commerce, industry and customers.

EURO-LOG produces cross-company process solutions for both forwarders and dispatch businesses. For the forwarding industry EURO-LOG offers, among other things, solutions such as Supply Chain Management, Freight Management, Transport Management, Container Management, Time Slot Management and E-Billing. The Dispatch Portal, Mobile Logistics Solutions such as Mobile Track and Pallet Management are solutions specially developed for logistics service providers. These days, customers from the automotive industry, trade, high-tech, electronics, consumer goods, chemicals and pharmaceuticals, logistics services and cooperatives, express parcel services, machine construction and others are using the integration solutions from EURO-LOG.

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