

ElectronicPartner lays the foundations for shorter delivery times with intelligent consignment tracking solution ONE TRACK®

ElectronicPartner monitors the delivery duration of consignments to specialist retailers and markets in the buying group using the ONE TRACK cloud solution from EURO-LOG

Hallbergmoos-Munich, 18th of June 2015 – ElectronicPartner is now monitoring its logistics distribution processes using the ONE TRACK software – a product developed by IT service provider EURO-LOG, a company specializing in the integration of logistical processes. Using the cloud solution, the trading company for entertainment and household electronics, IT and telecommunications products, as well as services, is able to monitor and verify the delivery duration of all consignments to specialist retailers and markets both in Germany and abroad. The consignment data, which can be viewed at a central location, therefore provides a basis for analyzing the performance of the transport service providers. The software analyses can be used to evaluate potential areas for improvement in the shipping process – thereby laying the foundations for the optimization of delivery times. Instead of having to use the transport service providers' various websites, ElectronicPartner logistics employees can now use EURO-LOG's central database to track consignments, increasing transparency and reducing response times in day-to-day business.

The use of the software in the logistics distribution process, and in particular to create transparency with respect to customers, service providers and its own employees, was what ultimately persuaded ElectronicPartner to opt for ONE TRACK. Delivery times can be sustainably improved for customers using the cloud solution as ONE TRACK provides a neutral and reliable means of analyzing service providers, thereby highlighting any areas for improvement with respect to the selection of service providers.

Following very speedy implementation of the cloud solution, delivery times are now monitored centrally. Any negotiations with transport service providers are supported by clear reports that enable the performance of the service provider concerned to be evaluated at a glance. The performance in question is displayed visually on a map, sub-divided by postcode areas. For important consignments, an active notification function can also be enabled that provides information about progress and any deviations.

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EURO-LOG AG

The IT service provider EURO-LOG was set up in 1992 as a joint venture by Deutsche Telekom, France Telecom and Digital Equipment. In 1997 the business became a “people owned company” and, under this dynamic, developed into a leading provider of IT and process integration. Today, at the head office in Hallbergmoos-Munich with its own computer centres, more than 80 employees provide for transparency in logistic processes with innovative software applications and individual links.

EURO-LOG produces cross-company process solutions for both shippers and logistics service providers. By doing so, EURO-LOG links its solutions to existing applications, such as SAP systems. For the forwarding industry EURO-LOG offers solutions such as Supply Chain Management, Freight Management, Transport Management, Container Management and Time Slot Management. The Dispatch Portal, mobile logistics solutions such as the app Mobile Track, order entry software ONE LINK and Pallet Management are solutions specially developed for logistics service providers. These days, customers from the industries automotive, industry, trade, high-tech, electronics, consumer goods, chemicals and pharmaceuticals, engineering, contract logistics, logistics services and cooperatives, express parcel services, and others are using the integration solutions from EURO-LOG.

You may find further information on EURO-LOG under www.eurolog.com/en.