

Announcing: ONE TRACK® Track&Trace solution with over 180 million transactions in nine months

More than 180 million orders have already been reliably monitored during 2015 using EURO-LOG's consignment tracking solution. That is almost 700,000 a day. Using the cloud solution, companies such as Hewlett-Packard, Continental, ALSO, Tech Data and Ingram Micro are able to control their consignments and intervene in real time should any problems arise.

Hallbergmoos-Munich, 10th of December 2015 – With the tracking of over 180 million orders in the period from January to September 2015, IT service provider EURO-LOG is able to report an increase of around 30 percent from 2014 to 2015 for its ONE TRACK consignment tracking solution. The figures are based on customer delivery status enquiries. However, the cloud solution does more than just track consignments: business customers can control their consignments using the software and intervene in the transport process in real time should any problems arise. What's more, shippers can support their customers throughout the process – from warehouse order to delivery – and provide customers with the information that is relevant to them in real time. Shipment times can also be sustainably improved. Alongside Hewlett-Packard, Continental, ALSO, Tech Data and Ingram Micro, other companies that use the software include zooplus, ElectronicPartner and Balluff.

All consignment data is collected via the EURO-LOG Logistics Platform and can be retrieved from a central location. In this way, ONE TRACK provides an insight into the entire transport network – in a manner that is neutral as to the service provider, and irrespective of the number of service providers used. With this function, the times of all service providers can be monitored using a single, central tool. Performance can be analyzed using clearly laid-out reports. For example, the performance of the service providers used can be visualized on a map and tracked in detail.

ONE TRACK also boasts a control function, which means shippers receive a notification if a customer refuses to accept a consignment, for example. The relevant account manager can then call the customer directly to clarify the problem and facilitate warehouse acceptance, as long as the HGV is still on the customer's premises.

Customer service also benefits from the transparency offered. ONE TRACK enables customers to track consignments on the website of

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the company with whom they placed the order independently and in real time, as well as receive e-mail notifications about the delivery status – and all this in the corporate design of the shipper in question. This reduces the number of enquiries received in call centres. In addition, companies do not need to pass on responsibility for customer contact to the transport service providers following completion of the order – they can stay in contact with their customers right up until the consignment is delivered.

Private individuals can also track all consignments centrally in one place using the smartphone app (for [Android](#) or [iOS](#)) or the [ONE TRACK website](#), irrespective of which or how many transport service providers are involved in the dispatch of goods.

Further information about ONE TRACK can be found on our [website](#).

EURO-LOG AG

The IT service provider EURO-LOG was set up in 1992 as a joint venture by Deutsche Telekom, France Telecom and Digital Equipment. In 1997 the business became a “people owned company” and, under this dynamic, developed into a leading provider of IT and process integration. Today, at the head office in Hallbergmoos-Munich with its own computer centres, more than 80 employees provide for transparency in logistic processes with innovative software applications and individual links.

EURO-LOG produces cross-company process solutions for both shippers and logistics service providers. By doing so, EURO-LOG links its solutions to existing applications, such as SAP systems. For the forwarding industry EURO-LOG offers solutions such as Supply Chain Management, Freight Management, Transport Management, Container Management and Time Slot Management. The Dispatch Portal, mobile logistics solutions such as the app Mobile Track, order entry software ONE LINK and Pallet Management are solutions specially developed for logistics service providers. These days, customers from the industries automotive, industry, trade, high-tech, electronics, consumer goods, chemicals and pharmaceuticals, engineering, contract logistics, logistics services and cooperatives, express parcel services, and others are using the integration solutions from EURO-LOG.

You may find further information on EURO-LOG under www.eurolog.com/en.