

Presentation: Connect partners in real-time, build transparent supply chains and provide maximum control

On 20 June at the VDMA info day in Frankfurt, EURO-LOG AG will reveal how industrial companies can use cloud-based software solutions to digitalise their international supply chain and achieve real-time transparency.

Hallbergmoos-Munich, 19 June 2017 – For more than 25 years, the IT service provider has been developing cloud-based software solutions for the logistics sector, and helping companies from a wide range of industries to prepare their supply chain for the digital shift. With the EUROLOG SCM PLATFORM, EURO-LOG AG is enabling its customers to connect all involved process partners in real-time, establishing a transparent supply chain to improve collaboration and provide real-time control for managers.

On 20 June 2017, Markus Karlein, Project Manager at EURO-LOG AG, will be hosting a talk entitled “Authenticity, integrity and trust in Industry 4.0” at the VDMA info day, discussing real-time transparency in international supply chains. His talk will give attendees an insight into the logistics processes of well-known customers such as Kärcher, Heidelberger Druckmaschinen and John Deere. These companies use procurement, transport and container management systems from EURO-LOG in their end-to-end logistics processes, from the placement of the initial order through to final delivery.

Before the introduction of these software-as-a-service solutions, the companies were facing a number of different challenges. However, they all had one challenge in common: The need to replace manual processes with automated processes to save time and money. Markus Karlein will reveal which solutions EURO-LOG proposed for these challenges – and what the specific benefits were for each of the customers – in his presentation, which is scheduled to start at 12.50 and conclude at 13.20.

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EURO-LOG AG

For 25 years, EURO-LOG has been providing IT services to shippers and logistics service providers who know that logistics is much more than just transporting goods from A to B. With the help of the EUROLOG SCM PLATFORM, the IT service provider connects all process partners involved in real time, creates a transparent supply chain to improve cooperation and offers managers maximum control.

The innovative IT solutions, which provide open service interfaces, are ready to use on the EUROLOG SCM PLATFORM: B2B Integration, Procurement Management, Transport Management, ONE TRACK Shipment Tracking, Container Management and Mobile Logistics Solutions. EURO-LOG's solutions are currently used by international customers operating in sectors such as automotive, ecommerce & retail, industry and logistics as well as many others.

EURO-LOG was founded in 1992 as a joint venture by Deutsche Telekom, France Telecom and Digital Equipment. The firm became a "people-owned company" in 1997 and developed into one of the leading providers of IT and process integration. Today, at the head office in Hallbergmoos-Munich with its own computer centres, more than 80 employees provide for transparency in logistic processes with innovative software applications and individual links.

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