

15th EURO-LOG AG Praxis Forum

VW Konzernlogistik, Alpla, Ingram Micro, Lenze and Rudolph Logistik – on 23 November, innovative companies will be providing an insight into their digital supply chain practices in Munich.

Hallbergmoos-Munich, 15 November 2017 – Under the slogan “Looking ahead - IT innovations for digital change in logistics”, the IT service provider, EURO-LOG, will present its 15th Praxis Forum in Munich. Highly-regarded clients who already use the Eurolog SCM Platform to optimise their supply chains will be speaking about the global implementation of their software solutions from the cloud. The event will be held at the MS-Weitblick location which is in the north west of Munich city centre.

This year, EURO-LOG AG will be celebrating its 25th anniversary. EURO-LOG AG has been able to attract some very notable speakers from various industries for the Praxis Forum. Logistics expert Sören Stade, Head of Logistics Process Partner Management at Volkswagen Konzernlogistik will explain the advantages of an open information and data exchange platform in the inbound area. He will provide insights into the award-winning logistics project “Discovery – Digital Supply Chain Communication”. Guests can also look forward to the contribution of logistics managers from Ingram Micro Distribution, Lenze SE, Alpla and Rudolph Logistik. The focal topics of these talks given by companies will be global Track & Trace, transparent container movements and mobile logistics solutions. In addition, Andreas Menn, the editor of WirtschaftsWoche, will take a look into the crystal ball and speak about the future prospects of logistics.

The name of the event location, MS-Weitblick (Weitblick means farsightedness or vision) is in keeping with the programme; the participants of the Praxis Forum will learn from the experiences of other companies to help design the future of their own digital supply chains. They will be able to benefit from an open exchange and networking and will also have the opportunity to become acquainted with various Software-as-a-Service (SaaS) solutions which can be used to configure their extended supply chains. Experienced practitioners will encounter long-suffering logistics professionals, supply chain managers who have weathered many crises and managing directors who have always sought closer proximity to

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End2End digitisation. Speakers, partners, clients and interested parties at this Praxis Forum are potential cooperation partners in developing future-proof digital supply chain management. “Sitting out digital change is not an option Digitisation is not a flash-in-the-pan phenomenon. The key is to actively contribute to shaping it, which will lead to sustainable success” commented Jörg Fürbacher, CEO of EURO-LOG AG.

The full programme and the free-of-charge registration form for the 15th EURO-LOG AG Praxis Forum are available on www.eurolog.com/praxis-forum. Places at the event are limited.

Character count: 2,949

EURO-LOG AG

For 25 years, EURO-LOG has been providing IT services to shippers and logistics service providers who know that logistics is much more than just transporting goods from A to B. With the help of the EUROLOG SCM PLATFORM, the IT service provider connects all process partners involved in real time, creates a transparent supply chain to improve cooperation and offers managers maximum control.

The innovative IT solutions, which provide open service interfaces, are ready to use on the EUROLOG SCM PLATFORM: B2B Integration, Procurement Management, Transport Management, ONE TRACK Shipment Tracking, Container Management and Mobile Logistics Solutions. EURO-LOG's solutions are currently used by international customers operating in sectors such as automotive, ecommerce & retail, industry and logistics as well as many others.

EURO-LOG was founded in 1992 as a joint venture by Deutsche Telekom, France Telecom and Digital Equipment. The firm became a “people-owned company” in 1997 and developed into one of the leading providers of IT and process integration. Today, at the head office in Hallbergmoos-Munich with its own computer centres, more than 80 employees provide for transparency in logistic processes with innovative software applications and individual links.

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