

Quick Wins Industry 4.0 event: EURO-LOG impresses audience in a matter of minutes with Mobile Track

Within the scope of the VDMA project "Industry 4.0 Bavaria", the software specialist EURO-LOG is presenting the case study "Delivery at DECKEL MAHO Pfronten GmbH with the Mobile Track app".

Hallbergmoos-Munich, 16 March 2018 – Innovative projects, which are implemented into companies in no time at all and offer a swift return on investment, were presented at the "Quick Wins industry 4.0" event held by the VDMA in Munich on 13 March 2018.

The "Industry 4.0 Bavaria - Production and business models of tomorrow" project organised by the VDMA and promoted by the Bavarian Ministry of Economic Affairs and Media, Energy and Technology aims to support medium-sized companies on their way to becoming digitised, networked enterprises. Indeed, the project captures the diverse approaches to digitisation for faster, more efficient and improved processes, as well as new sources of revenue.

At the event, speakers had the opportunity to demonstrate their module in a 5-minute practical pitch for the first digitisation steps. Horst Neumann, who works in the Procurement and Business Development departments at EURO-LOG, demonstrated how quickly and cost-effectively a successful digitisation can be implemented based on the case study of DECKEL MAHO.

The Mobile Track app is envisaged as a replacement for communication by phone with DECKEL MAHO's HGV drivers. Thanks to this solution, DECKEL MAHO is able to keep track of deliveries already collected and those soon to be delivered. Checking the down times and waiting times at suppliers as well as transparency regarding HGV utilization are some of the further benefits offered by the solution, and contribute towards digitisation of the supply chain.

By launching Mobile Track, DECKEL MAHO has significantly improved communication with its HGV drivers. Further benefits have also been reaped, such as improved utilisation of HGVs, better planning in goods inwards, documentation of loading by means of

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photos and evaluation and statistics on down times and waiting times, due to the fast implementation of the logistics app.

Character count: 2.211

VDMA

With more than 3,200 members, VDMA is the largest network organization for mechanical engineering in Europe. The association represents the common economic, technological and scientific interests of this diverse industry.

VDMA was founded in November 1892 and is the most important voice for the mechanical engineering industry today. It represents the issues of the mechanical and plant engineering sector in Germany and Europe. It successfully accompanies its members in global markets. Its technical expertise, industry knowledge and straightforward positioning make it a recognized and valued point of contact for companies as well as the general public, science, administration and policy makers.

EURO-LOG AG

For 25 years, EURO-LOG has been providing IT services to shippers and logistics service providers who know that logistics is much more than just transporting goods from A to B. With the help of the EUROLOG SCM PLATFORM, the IT service provider connects all process partners involved in real time, creates a transparent supply chain to improve cooperation and offers managers maximum control.

The innovative IT solutions, which provide open service interfaces, are ready to use on the EUROLOG SCM PLATFORM: B2B Integration, Procurement Management, Transport Management, ONE TRACK Shipment Tracking, Container Management and Mobile Logistics Solutions. EURO-LOG's solutions are currently used by international customers operating in sectors such as automotive, ecommerce & retail, industry and logistics as well as many others.

EURO-LOG was founded in 1992 as a joint venture by Deutsche Telekom, France Telecom and Digital Equipment. The firm became a "people-owned company" in 1997 and developed into one of the leading providers of IT and process integration. Today, at the head office in Hallbergmoos-Munich with its own computer centres, more than 80 employees provide for transparency in logistic processes with innovative software applications and individual links.

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